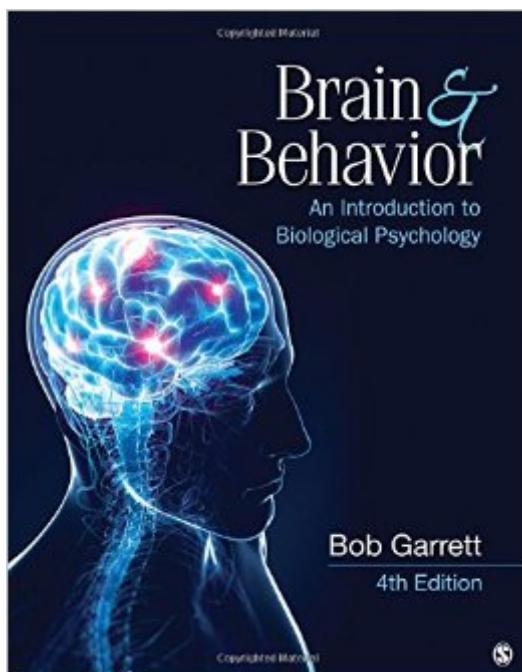


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Brain & Behavior: An Introduction To Biological Psychology



Synopsis

The Fourth Edition of Brain & Behavior: An Introduction to Biological Psychology by Bob Garrett showcases our rapidly increasing understanding of the biological foundations of behavior, engaging students immediately with easily accessible content. Bob Garrett uses colorful illustrations and thought-provoking facts while maintaining a "big-picture" approach that students will appreciate. Don't be surprised when they reach their "eureka" moment and exclaim, "Now I understand what was going on with Uncle Edgar!" The topic coverage is excellent. It is what a student taking an Introductory Biological Psychology course should walk away with. "William Meil, Indiana University of Pennsylvania" "I absolutely love this book. I think it is head and shoulders above any other. The book is just right. I have used every edition so far and students seem to read it and grasp the concepts well. It is clearly written, well illustrated, and explains concepts in an engaging and understandable way. The text reads like it should" "a wonderfully written book. It almost reads like a novel, progressing through the topics with a fluency that is rare. It's perfect for my students." "Carol L. DeVolder, St. Ambrose University" "The text is well organized and has excellent artwork depicting complex brain functions." "Dr. Catherine Powers Ozyurt, Bay Path College" "Excellent use of artwork, good coverage of a range of topics within each chapter." "M. Foster Olive, Arizona State University"

Book Information

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Customer Reviews

A premier book introducing the brain and its relationships to behavior. The book format is

exceptional, with study aids and calling attention to the most relevant concepts that must be understood. It includes study questions and is well organized. Greg T. Greenwood, Ph.D., MBA

bought the ebook version. The content is great however there is no page number. It is absolutely terrifying for students such as myself to find the assigned reading pages.

It's a really good intro to neuropsychology, with a great, relaxed, approachable description of complex issues. Sometimes, I wish there was slightly more technical data (because I'm in a graduate level course), but mostly I appreciate how easy it is to grasp the major concepts.

Amazing book! Great level of detail and great pictures that accompany the text! Super satisfied with this! Also, fast shipping!! Super!

Book was as described and actually arrived earlier than expected! 5 stars! Thank you!

Everything you need to know about brains and behaviors

General Textbook. Moderately easy to understand text.

Good explanation of the course and topic

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